

Business Services - Starting a Business

What is a Business plan?

A Business plan is a carefully constructed document that often requires expert help. As advisors, we have completed many plans and know what needs to be done to increase your chances of success.

A Business Plan is like a road map - it will help you to get to your destination and will keep you on the right road. It is a working document to be visited regularly and updated/amended as new opportunities arise.

A Business Plan will help you find out if the business will provide an adequate financial return. You will develop cash flow analysis on spreadsheets, breakeven calculations and forward budgets.

The better your plan, the more chance of success.

A completed business plan is a summary and evaluation of your business idea. It is the written result of the planning process.

It shows the probability of success and your ability to make it work. A business plan may be the only tangible aspect of a new business in its early stages of development.

It provides the means to think through all facets of a new business and to examine the consequences of a range of strategies relative to management, marketing, finance and people.

It is a management tool to provide guidance to you as the business owner.

If you are starting a business, the process of preparing a business plan provides an opportunity to test your commitment and motivation

Bentleys is an association of independent accounting firms in Australia that specialises in developing long term strategic partnerships with clients. Bentleys offers a broad range of services including business advisory, taxation, corporate recovery and audit.

Please [contact us](#) today to discuss your business needs.