

event notice



2009 Bentleys National Aged Care Survey Findings Webinars

When:	Wednesday 10 March and Tuesday 23 March (identical presentations)
Time:	12pm EST (Queensland time) 12:30pm CDT (South Australia) 1pm EDT (New South Wales, Victoria, ACT) 10am WST (Western Australia) 11:30am CST (Northern Territory)
Who:	Heath Shonhan – Bentleys Director and Head of National Aged Care Survey Team
Cost:	\$125 (ex GST)
Registration	Online at www.bentleysbenchmarking.com.au/2009-survey-findings-webinars.aspx or by calling 07 3222 9777

Improving financial performance and exploring future trends and options in the aged care sector will be the focus of a series of webinars this month based on the findings of the 2009 Bentleys National Aged Care Survey.

Director of leading national accounting association Bentleys, Heath Shonhan, will deliver the webinars on Wednesday 10 March and Tuesday 23 March.

Mr Shonhan will identify the key areas of variance in the sector, including disparities between increases in income and costs.

He will also examine what the “true cost of care” really means and will look at some of the strategic operational and financial characteristics of the survey’s top financial performers.

“In a sector where financial viability and sustainability can be difficult to achieve, these webinars will provide valuable insight for all aged care providers and industry stakeholders,” said Mr Shonhan.

“For example, by looking at how the survey’s top 25 per cent of performers are leading the industry in terms of their business mindset, admission processes, accommodation bonds deployment and general operations, we will aim to provide inside tips on how all service providers can improve their financial viability.”

“By drilling down to year-on-year comparisons, we will also identify where increases in costs have exceeded increases in income and the components of “true costs of care”.

“Providers need to think differently about how they can address these issues in order to improve their performance,” said Mr Shonhan.

Now in its 15th year, the Bentleys National Aged Care Financial Survey is widely considered the major benchmarking tool for the sector’s operational performance.

This year's results take into account the 2008/2009 financial year performance data of approximately 350 service providers.

The webinars will also highlight:

- Overall industry performance and views on the transition to more of a userpays system;
- Where some of the disparities between metro and non-metro providers are; and
- Where cost drivers are within the aged care sector, and the trends in these areas.

Mr Shonhan said the webinar format provides a cost-effective way for service providers to access the survey findings.

"Participants can log in from anywhere in the country, view the webinar live and interact with the Bentleys teams and other attendees," said Mr Shonhan.

Bentleys can also deliver survey findings via tailored workshops. The de-identified data is also available for purchase along with state and national averages reports.

Those seeking to attend one of the webinars can register online at www.bentleysbenchmarking.com.au/2009-survey-findings-webinars.aspx or by calling 07 3222 9777.

Bentleys is an association of independent accounting firms in Australia with specialist experience in the aged care and retirement village industries. Bentleys offers a broad range of services including business and corporate advisory, taxation solutions, corporate recovery strategies and aged care specific audit programs.

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For more information, please contact:

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